

# iDECORAMA

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## COVER STORY

Salone Del Mobile, Milan 2018 Highlights

## AMAZING ABODE

Samyak C2 Infra Pvt. Ltd

## CREATIVE PALATE

Quilla De Vashi

## DESIGN DESK

Flipkart Office, Bengaluru

## DESIGN TALES

Ar. Saket Sethi, Archilogics





Peter Roth



Bank Cler: Bank of the Future, Zurich



LeChef, Gastronomy, Geneva



The Gallery, Retail Concept Store, Zurich



INSIDE, Shopping Center, Zurich

## Peter Roth, CEO, Mint Architecture, Zurich, Switzerland

### A design segment that excites you...

Hospitality, most definitely. Hotels really know how to make the customer experience their top priority. I'm fascinated by concepts, such as the 25Hours Hotel in Zurich, which tailor their design and facilities to meet the needs of their guests.

### Your takeaway or lesson learnt from Architectural discourse

When it comes to architecture and interior design, rather than simply the aesthetics, I'm interested in people's need for emotional and social encounters and experiences. In our case, we combine both in architecture.

### Who have been your mentors?

Many people have inspired me. In particular, Eberhard Holder, my professor of Design and Form. His approach, life philosophy and creative style still influence my thinking and actions today.

### One thing your clients really appreciate about you?

Clients trust my methods and know that they can always rely on me. I strive to make the benefits for the client, the primary focus not only in architecture but also in my daily work.

### A holiday destination you wish to explore?

I'm interested in any destination that awakens in me a sense of well-being, curiosity and joy. I enjoy discovering places that live up to our claim "love this place": architecture for attractive, stimulating places.

Interview Courtesy: Nisha Shukla